

InTec Business Solutions is a leading North West based technology transformation company that has been operating since early 2009. We help businesses understand and see real value from their technology systems and investments.

We provide a range of world class technologyrelated consultancy services and solutions to business clients, including start-ups, fast growth businesses and established organisations.

Our aim is simple: to work with our clients to help them achieve their business goals while delivering a **stand out** customer experience.

## **Business Assessment**

Let us provide you with a *Technology Strategy* that makes best use of your existing systems, while ensuring you have a **clear plan** for development and improvement. We produce a report of our recommendations, identifying quick wins and longer-term technology solutions.

### **HOW DOES THE BUSINESS ASSESSMENT WORK?**

## ① Understand Your Business

One of our friendly advisers spends a couple of hours with you and any key members of your team to understanding your business, people, main systems and processes.

# ② Identify Quick Wins

We produce a
Business Assessment
that is technology
led, outlining the
areas of quick wins
and where we can
assist with the longer
term strategy for your
business.

## ③ BuildBusiness Case

We back any recommendation with a business case and assist with applications for any funding sources available to you, so you can see how your investment looks.

## 4 RealiseBenefits

We hand hold you through the implementation and support process, engaging in as much or as little as you require, depending upon your own resources.

## **Business Assessment**

### THE "WHAT'S IN IT FOR ME?" QUESTION

#### Defining the business case

- Grow revenues, capitalise on existing opportunities
- Reduce costs, improve efficiency, minimise risks
- Improve the customer, partner, colleague experience

#### Prioritising the plan

- What is going to give the best ROI or business benefit?
- Tactical activity required urgently
- Quick wins

#### Bringing people on the journey

- Input to the process
- Appointing advocates/influencers
- Adopting changing positively

#### 10 EXAMPLES of QUICK WINS

- Deploy Office 365 for email, Microsoft Office and additional apps
- 2. Train employees on Microsoft Teams so they learn to collaborate more efficiently
- Review devices (tablets, smartphones, PCs) to provide users with the best tools to carry out their roles
- IT infrastructure review with a focus on risk, DR & security
- 5. Review value of existing IT and Comms monthly Support Contracts
- 6. Review mobile tariffs in view of additional data use
- R&D Tax Credit review of historical spend improving the business
- Improve connectivity to main site
- 9. Make better use of applications in accountancy package
- Evaluate options for a project tracking/job scheduling system

What's in it for me?	Good technology	Poor technology
Business	<ul> <li>Increases efficiency/reduces operating costs</li> <li>Is flexible, allowing for scale</li> <li>Evolves, systems are upgraded with minimal, if any, disruption/cost</li> <li>Keeps your workforce connected</li> <li>Improves brand reputation</li> <li>Secures all systems and devices</li> </ul>	<ul> <li>Gives a disjointed experience across departments</li> <li>Wastes time with duplication</li> <li>Limits growth</li> <li>Slows down the order process</li> <li>Wastes management time dealing with issues</li> </ul>
Customers	<ul> <li>Makes you easier to do business with</li> <li>Gives a great customer experience both online and offline.</li> <li>Keeps customers updated/ reminded of your services</li> <li>Ensures your brand stays current</li> <li>Allows for targeted &amp; timely communications</li> </ul>	<ul> <li>Exposes poor processes and internal issues to customers</li> <li>Makes businesses look outdated</li> <li>Neglects customer's shopping impulses</li> <li>Makes it easier to do business elsewhere</li> </ul>
Partners	<ul> <li>Shows you are forward thinking</li> <li>Makes you easier to do business with</li> <li>Provides trust that you can handle business growth</li> <li>Produces active management reporting</li> </ul>	<ul> <li>Unable to work with the manual processes</li> <li>Worry that the customer experience will be impacted</li> <li>Reluctance to pass more work</li> <li>Relationships aren't scaleable (new or existing)</li> </ul>
Owners	<ul> <li>Gives you back the time to do what you're good at</li> <li>Gives you visibility across the business</li> <li>Makes your brand current / ability to attract good people</li> <li>Increases the value of the business through efficiency, scalability and demonstrating that a plan exists</li> </ul>	<ul> <li>Untrusted management reports</li> <li>Technology investment is not joined up</li> <li>Having to be "hand ons"</li> <li>Acquirers/investors sceptical about integration and scaleability of the business</li> </ul>
Managers/TL/ Supervisors	<ul> <li>Able to supervise/manage/lead from a distance i.e. less travelling to site</li> <li>Focus on developing people, managing change, dealing will bigger issues</li> <li>Good communication and sharing of information</li> </ul>	<ul> <li>No real time operational reports/alerts to aid decision making and planning</li> <li>Lack of accountability, no visibility of day to day performance</li> <li>Teams operating in silos and lacking in knowledge/comms</li> </ul>
Team members	<ul> <li>Enables the business to attract and retain good people</li> <li>Able to provide a proactive and accurate service to customers</li> <li>Manage tasks and time effectively</li> </ul>	<ul> <li>Takes longer for new starters to get up to speed</li> <li>Higher likelihood of errors / tasks take too long</li> <li>Stressful day job resulting in higher attrition</li> <li>Using technology as an excuse for poor performance</li> </ul>

